



For immediate release 22 August, 2007

Book now for the Dirt Bike Show to Save Time and Money

Tickets on sale for the UK's No.1 Off Road Show

Tickets for Europe's biggest off-road motorcycle show are on sale now, three months before doors open, and there are big savings on offer for those who book in advance, with prices up to 20% below the on-the-door figure.

"Advance ticket holders get priority entry and with several thousand people arriving on the Saturday and Sunday mornings we need to minimise the queues, hence the great deal on advance tickets" explains a spokesman for the organisers.

Family tickets for two adults + two children are available for £33.00 and children aged six and under get in for free, underlining the Dirt Bike Show's commitment to providing a great day out for all the family. Free parking and a free colour Show Guide will also be provided as before.

The major off road bike manufacturers always turn out in force for the Dirt Bike Show and BMW will return to Stoneleigh Park for the second year running, joining long term exhibitors Honda, Kawasaki, KTM, Suzuki and Yamaha plus first-timers Husaberg. The new Trials Village feature has attracted leading specialists, including Beta, Gas Gas, Sherco and Scorpa. The Dirt Bike Show has a reputation for pulling in the market leading names in clothing and accessories too and with Arai, Alpinestars, Berik, Fox, Fro, Thor and UFO signed up, this year will be no exception.

Details of the headline act for the Live Action Arena are due to be announced shortly and the Show website contains up to date information on all that is happening.

The 2007 Dirt Bike Show will run at Stoneleigh Park from Thursday 6th – Sunday 9th December, 9.30am - 5.30pm (5pm Sunday). Advance tickets cost £12.00 for an adult and £6.00 for a youth. Children aged 6 and under get in free when accompanied by an adult.

Advance tickets are available on line at www.dirtbikeshow.co.uk or call the ticket hotline on 0870 010 9019

Ticket prices on the door will be £15.00 (Adult), £7.50 (Youth) and £40.00 (Family).